

# Dwi Kartikasari - CV



## PERSONAL DETAILS

- Cell: +62-8566-838-5622, Office: +62-815-9307-845, Fax: +62-778-463620
- Email: [dwi@polibatam.ac.id](mailto:dwi@polibatam.ac.id), [dkartika414@gmail.com](mailto:dkartika414@gmail.com), [dkartika@tulane.edu](mailto:dkartika@tulane.edu)
- Postal address: Politeknik Negeri Batam, Jl. A. Yani, Kel. Teluk Tering, Batam, Kepri Indonesia 29461

## EDUCATION

Master of Business Administration, graduated on May 18<sup>th</sup>, 2013  
Tulane University, Freeman School of Business, New Orleans, LA  
Concentration: Finance, specialization: International Business  
Cumulative GPA: 3.81 of 4.00

- Recognitions: A.B. Freeman Dean's List, TABA Community Service Award, Beta Gamma Sigma membership
- Tulane International Fellowship Award, Fulbright-Dikti Scholarship
- Actively participate in Indonesian American Community Association – New Orleans
- Prepare an investment research report  
([https://www.researchgate.net/publication/340095085\\_BRISTOW\\_GROUP\\_INC\\_BRSNYSE\\_Initiating\\_Coverage\\_Cruising\\_to\\_New\\_Territory\\_Company\\_Quick\\_View](https://www.researchgate.net/publication/340095085_BRISTOW_GROUP_INC_BRSNYSE_Initiating_Coverage_Cruising_to_New_Territory_Company_Quick_View))

Bachelor of Engineering from Institut Teknologi Bandung, Indonesia in 2003  
Cumulative GPA: 3.33 of 4.00

- Exxon-Mobil Scholarship, graduated in top 10% of class
- Actively participate in student entrepreneurs organization as R&D Manager

## EXPERIENCE

Academic ranks: Lecturer (2005), Assistant Professor (2009 – 2018), Associate Professor (2018 – now)

Dean of the faculty of Management and Business (2017 – present), Batam State Polytechnic, Indonesia

- Responsible for managing 1700 students, 60+ academic staffs, 4 study programs, in addition to opening new study programs, developing external relationships, coordinating educational policies, and promoting the academic programs.
- As a lecturer, responsible for teaching, research, and community services. I have been teaching international business, IT applications in business, and finance. Gained top 10% of student satisfaction. Published a book titled: Export Import, Theory and Application.
- Effectively work with Bank Indonesia to stimulate policies for managing distribution channel, improving local commodities, resolving financing problems for small entrepreneurs, and valuing residential properties. Some research are published in academic journal and newspaper.

CEO, Koperasi Polibatam, Batam, Indonesia, August 2007 – May 2011

- Founded Koperasi Polibatam, a cooperative for students and staffs and chaired in 2007-2011. Boosted initial asset of Rp 10 million to Rp 1 billion by establishing business of retail, building management, and financing services.

Lecturer, Universitas Internasional Batam, Batam, Indonesia, 2005 – 2006

- Taught mathematics and statistics. Gained top 10% of student satisfaction. Utilized the most effective coaching and learning methods.

Engineer, Labtech Penta International, 2004 – 2005, Batam, Indonesia

- Provided on-going status reports on all current client projects, generated sales and bidding documents and performed engineering studies, as needed.

## SKILLS

**Computer:** MS Word, Excel, Access, PowerPoint, SPSS, Eviews

**Language:** Fluent in English and Bahasa. Took short courses in Arabic, German, Spanish, Japanese and Chinese.

## OTHER RELEVANT INFORMATION

### Licensure:

- Certified by the Indonesia Capital Market Institute (TICMI) to serve as a representative for clients trading securities (WPPE).
- Certified by Dirjen Bea Cukai (Directorate General of Customs) to prepare export import documents for companies since 2008.
- Certified by LKPP to hold procurement in government agencies since 2009.

**References:** Available on request

**Summary of Publications:** Copies available on request (<https://scholar.google.com/citations?user=4XFChi0AAAAJ&hl=en>)

2018: Dwi Kartikasari, et.al, Cost-Benefit Analysis on ISO 9001 Certification and Higher Education Accreditation. 10.21831/cp.v38i3.16486

2017: Dwi Kartikasari, The Effect of Export, Import and Investment to Economic Growth of Riau Island Indonesia.

2016: Dwi Kartikasari, A Test of Graham's and Lynch's Stock Screening Criteria on Shares Traded on the Indonesia Stock Exchange (IDX), Journal of Indonesian Economy and Business (JIEB) Vol.31, No.1, pg. 23-34.

2016: Dwi Kartikasari and Marisa Merianti, The Effect of Leverage and Firm Size to Profitability of Public Manufacturing Companies In Indonesia, International Journal of Economics and Financial Issues Vol. 6, No. 2, pg. 409-413.



## SOCIAL AND COMMUNITY INVOLVEMENT

Date (dd/mm/yy)	Position	Institution/Organization	Location	Responsibility
02/01/2018	Motivator	Kelas Inspirasi Batam	Batam	Inspire targeted students to do their best to achieve their dreams
02/02/2017	Supervisor	Koperasi Polibatam	Batam	Supervise the whole business activities
02/11/2014	Member	Ikatan Persaudaraan Haji Indonesia	Batam	Participate in community services
26/08/2006 – 26/05/2011 09/10/2003	Treasurer (Past) Member (Now)	Ikatan Alumni ITB	Kepri	Watch over all aspects of finance
26/02/2007 – 26/02/2008	Vice Chairman	Batam Wage Board	Batam	Recommend UMK (a minimum wage payable) to batam major based on employers and employee demand

## ARTICLES/BOOKS/UNPUBLISHED PAPERS/THESIS/DISSERTATION\*

Year	Title of publication (Original and English)	Subject/Topic	Type	Publisher
2020	Fan Loyalty Toward International Football Team: The Role of Brand Image	Marketing	Published - co-author	International Journal of Applied Business Research
2019	Fundamental Analysis in Assessing the Fairness of Stock Price and Investment Decisions in the Capital Market Using the Approach of Price Earning Ratio (Study on the Company's Property Sector, Real Estate, and Building Construction)	Finance	Published – thesis	Atlantis Press
2019	Analysis of the Reciprocal Effect of Imports of Natural Gas and Oil Products on Economic Growth in Riau Islands	Economics	Published – thesis	Atlantis Press
2019	Determinants of Stock Returns with Liquidity as Moderators: Empirical Study in Indonesia Stock Exchange	Finance	Published - co-author	Atlantis Press
2019	Financial Comparisons Before and After Joining a Strategic Alliance in the Airline Industry	Finance	Published	Atlantis Press
2018	Featured Product Mapping in Hinterland Karimun Area Using Interactive Visualization	Management, Engineering	Published - co-author	IEEE
2018	The Cost Benefits Evaluation of ISO 9001 Certification and University Accreditation [Evaluasi Manfaat Biaya Terhadap Sertifikasi ISO 9001 Yang Beririsan Dengan Akreditasi Perguruan Tinggi]	Management	Published	Jurnal Cakrawala Pendidikan
2017	Market Segmentation of Industry-Education Partnership Classes (Case Study: Batam State Polytechnic)	Marketing	Published	Proceeding of 3rd International Conference On Education & Training (ICET), Universitas Malang
2017	The Effect of Export, Import and Investment to Economic Growth of Riau Island Indonesia	Economics	Published	International Journal of Economics and Financial Issues
2016	The Effect of Leverage and Firm Size to Profitability of Public Manufacturing Companies in Indonesia	Finance	Published	International Journal of Economics and Financial Issues
2016	Do ISO 900X Series Really Make a Difference in Financial Performance? a Case Study of	Financial Management	Published	Proceeding of 13th Universiti Malaysia

Year	Title of publication (Original and English)	Subject/Topic	Type	Publisher
	Manufacturing Companies Listed in The Indonesia Stock Exchange			Terengganu International Annual Symposium on Sustainability Science and Management (UMTAS 2016)
2016	A Test of Graham's and Lynch's Stock Screening Criteria on Shares Traded on the Indonesia Stock Exchange (IDX)	Finance	Published	Journal of Indonesia Economy and Business (JIEB)
2015	Measuring the performance of District local Government of Batam City Using The Balanced Scorecard	Management	Published - co-author	Proceeding of Seminar Liga Ilmu Serantau 2015, Politeknik Mersing
2014	Analysis of Higher Education Competition in Batam from the Perspective of Batam Polytechnic [Analisis Persaingan Pendidikan Tinggi Di Batam dari Perspektif Politeknik Batam]	Management	Published	Jurnal Cakrawala Pendidikan

## PROJECTS

Year	Title of publication (Original and English)	Sponsor
2020	Analysis of Imported Product Penetration in the Electronic Marketplace and Its Impact on the Existence of Local Products [Analisis Penetrasi Produk Impor pada Pasar Perdagangan Elektronik dan Dampaknya terhadap Eksistensi Produk Lokal]	Ministry of Higher Education and Research [RistekDikti]
2019	Feasibility Study of Batam's Potential as an E-Commerce-Logistics Hub [Studi Kelayakan Awal Potensi Batam Sebagai Hub E-Commerce-Logistics]	Batam Authority [BP Batam]
2018	Research on Distribution Patterns and Formation of Prices of Commodities that are Main Contributors to Inflation in Batam City [Penelitian Pola Distribusi Dan Pembentukan Harga Komoditas Penyumbang Inflasi Utama Di Kota Batam]	Indonesian Central Bank [Bank Indonesia]
2016	Evaluation of ISO 9001 Cost Benefits in Combined with Higher Education Accreditation [Evaluasi Manfaat Biaya ISO 9001 yang Beririsan dengan Akreditasi Perguruan Tinggi]	Ministry of Higher Education and Research [RistekDikti]
2014	Modeling and Design of Business Information Based Business Technology Simulation Simulation Development [Pemodelan dan Perancangan Simulasi Bisnis Pengembangan Properti Berbasis Teknologi Informasi]	Batam State Polytechnic
2013	Emission Inventory and Calculation of Air Pollutant Emission Loads in Batam City [Penyusunan Inventori Emisi dan Penghitungan Beban Emisi Pencemar Udara Di Kota Batam]	Ministry of Environment [Kementerian Lingkungan Hidup]
2013	Measurement of Input Potentials and Outputs and Exploration of Batam State Polytechnic Competitiveness Mapping [Pengukuran Potensi Masukan Dan Keluaran Serta Eksplorasi Pemetaan Daya Saing Politeknik Negeri Batam]	Batam State Polytechnic

